

Evan Scheidegger

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Multimedia Professional

Project Lead | Designer | Illustrator | Multimedia Developer

I am a self-motivated and talented Multimedia Artist with over twenty years of success driving creative vision and producing outstanding design and media assets. I have led teams of graphic artists through strong leadership and creative direction while encouraging teamwork, great working relationships and open channels of communication.

Art Direction, Graphic Team Lead, Illustration, Graphic Design, Multimedia Development, Animation, Adobe CS Suite, Illustrator, Photoshop, After Effects, Premiere, InDesign, Articulate 360 Suite, Storyline 360, HTML, CSS

Professional Experience

Facing History and Ourselves

July 2017 – Present

Multimedia Developer

Developed the visual identity of Facing History's new Online Learning initiative. Collaborated with Online Learning team's instructional designers and SMEs to bring content to life through graphic design and multimedia. Customized LMS for branding and increased usability through CSS and HTML.

- **Created course content using Canvas LMS and third-party design tools**
- **Developed video and animation to support course content**
- **Built custom course interactive pieces in Articulate Storyline 360 and other tools**

- Designed marketing and course-support print materials
- Researched latest tools and practices to keep Facing History's Online Learning products cutting edge
- Designed GUI for all courseware as well as reusable templates for rapid production

Self-Employed

January 2016 – Present

Freelance Graphic Artist / Developer

Working with clients and their customers to create a variety of eLearning and marketing materials.

- eLearning courses
- Proposals, infographics, web and print ads
- Internal materials
- Identity design
- Web design

Grace Hill

February 2012 – December 2015

Lead Graphic Artist

Worked closely with Grace Hill's leadership, as well as design, development, and marketing teams to create a more dynamic and engaging style to existing eLearning courses. Created new courseware under the revised design style. Mentored new talent on the courseware team.

- Upgraded scenario-based content to realistic vector style
- Redesigned courseware UI and content style
- Researched and developed best practices for spaced repetition learning app
- Developed app UI

CSC

June 1999 – December 2011

Lead Graphic Artist

Led graphic development team in the creation of SCORM-compliant Web-based Training products. Drove vision of UI and art style, as well as personally creating engaging illustrations and animation. Ensured efficiency on development schedules and standards. Created excellent communication between team and instructional designers, subject matter experts, and customers.

- **Won two Horizon awards for work on eLearning products**
- **Marketed CSC's capabilities through multimedia and print presentations**

Performance Support Systems, Inc.

May 1995 - June 1999

Art Director

As Art Director, coordinated with company president, vice-president and programmers to create all graphics for company identity, software and packaging.

- **Developed a compelling identity system for PSS**
- **Designed packaging and promotional material**
- **Designed an intuitive and friendly UI for software**

Technical Proficiency

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere, Audition)
- Articulate 360 (Storyline 360, Rise 360, Studio 360)
- Adobe Captivate
- Camtasia Studio
- Microsoft Office Suite
- HTML
- CSS

Education

BFA Communication Arts and Design
Virginia Commonwealth University, 1992

Additional Information

Security Clearance: Secret (previously held)
Granted 2001
Agency – DISCO